



**UECBV**

European Livestock and Meat Trades Union



Young European Meat Committee



with support of other ES associations



ASOCIACIÓN NACIONAL DE PRODUCTORES DE GANADO PORCINO



# Times are changing, we as well!

## GENERAL ASSEMBLY PROGRAM

### Welcome to Barcelona (Spain)



Thanks to our partners

# Alimentaria

UECBV 81A rue de la Loi (box 9), 1040 Brussels, Belgium, Tel: 00 32 02 230 46 03 [info@uecbv.eu](mailto:info@uecbv.eu), [www.uecbv.eu](http://www.uecbv.eu)  
EU Transparency Register: 4422649896-52

ANAFRIC c/Casanova nº 270, 1-1 08021 Barcelona, Spain, Tel: 00 34 93 3013374 [anafric@anafric.es](mailto:anafric@anafric.es), [www.anafric.es](http://www.anafric.es)  
EU Transparency Register: 660012445324-07



## Wednesday, 25 October 2023

**H10 MARINA** Av. del Bogatell, 64, 68, 08005 Barcelona (Spain)

14:00 - 17:00 Chardonnay Room: **Vet Group** (Working Group on Veterinary Issues)

17:00 - 20:00 Garnatxa Room: **SWG** (Sustainability Working Group)

18:00 - 20:00 Chardonnay Room: **Steering Committee**

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## Thursday, 26 October 2023

**H10 MARINA** Av. del Bogatell, 64, 68, 08005 Barcelona (Spain)

10:00 - 13:00

section meetings, in parallel:

- Chardonnay Room: **LTS** (Livestock Trade Section)
- Garnatxa Room: **MIS** (Meat Industry Section)
- Xarel.lo Room: **ITS** (International Trade Section)

### ¡¡NEW SECTION FOR COMPANIES!!

11:00 - 13:00

Icària Room: **NetWorking eXperience**

find new partners  
increase your sales and business contacts  
get the most out of an agenda with planned meetings

*The objective is for producers and exporters of livestock, meat and meat products from Europe, member companies of the associations that form part of the UECBV, to meet in Barcelona to do business. The objective is to create a platform where the interests of all parties converge to generate trade flows.*

Its realization is conditioned to a minimum of corporate participation  
Download [HERE](#) the registration form of this section

13:30 - 15:00

**Lunch break**



Start of the simultaneous interpretation EN-ES-EN

To include an additional language in the simultaneous interpretation,  
a minimum of 12 participants requiring that language must be present.

- 15:00 - 17:00      Icària Room: **Internal AGM** (for UECBV members only)
- 17:00 - 17:30      **Coffee break**
- 17:30 - 19:30      Icària Room: **PUBLIC AGM**

**Part 1 / Initial sectorial presentation pending confirmation by a European Commission official and his Spanish counterpart.**

**Part 2 /**

### **NO NEWS, FAKE NEWS**

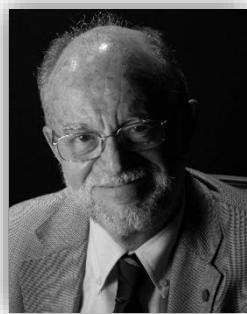
**Jordi Alavedra**, advertising + marketing and communication professor  
(see his Curriculum Vitae: [here](#)).



Jordi Alavedra has worked closely with Luis Bassat, Founding President of Ogilvy in Spain, since 1985. First at Ogilvy where he was its Vice President until 2015 and since then developing communication plans for various clients both Spanish and international. For the preparation of his participation in this General Assembly, Jordi Alavedra uses "The Creative Paths" described and published by Luis Bassat as the axis of his presentation.

### **NO MEAT, NO HUMANS**

**Dr. Abel Mariné**, Professor of Nutrition and Bromatology + Professor Emeritus of the Faculty of Pharmacy of the University of Barcelona  
(see his Curriculum Vitae: [here](#)).



Abel Mariné is the author of more than 200 papers and books. Among others, he has been a member of the WHO Panel of Experts on Food Safety, of the Board of Directors of ILSI (International Life Sciences Institute) - Europe, President of the Scientific Committee of ACSA (Catalan Food Safety Agency), member of the Public Health Advisory Council of the Catalan Government, president of ACCA (Catalan Association of Food Sciences), vice-president of the Danone Institute-Spain.



**UECBV**

European Livestock and Meat Trades Union

20:00 - 24:00

**Gala evening**

*There will be a transfer by bus*

**RESTAURANT ÒLEUM** Av. Montjuïc National Palace, 08038 Barcelona (Spain)



**Òleum is the restaurant of the Museu Nacional, which is committed to Mediterranean cuisine with top quality products.**

It is located in the old Throne Room of the Palau Nacional, where King Alfonso XIII inaugurated the International Exposition of 1929. It has exceptional views of Barcelona, through its large windows that are reflected and multiplied in the ceiling mirrors.

A magical place, where ANAFRIC will directly supervise all the details, to make this end of the UECBV assembly, an exquisite experience (meat ... of course!).

**OPTIONAL** *if there is minimum demand*

**Thursday, 26 October 2023**

**Accompanying person program**

15:00 - 19:00 Tour of Barcelona to see the **emblematic legacy** of the greatest representative of Catalan modernism, **Antonio Gaudí**.



**Friday, 27 October 2023**

**Professional visit**

9:00 - 14:00 Company in the agri-food sector dedicated to the production of beef.

## **PARTICIPATION FEE**

**Registration fee: 350 euros plus VAT / participant. early-bird fee\***

- Includes attendance to the technical meetings (restricted to members) on October 25 and 26.
- Includes participation in the **NetWorkIng eXpERiENCe** (only for livestock and meat companies belonging to UECBV member associations).
- Includes access to the internal and public assembly on Thursday, October 26 and lunch.
- Includes transportation and gala dinner on Thursday, October 26th.

**\*IMPORTANT: registrations made after 15 August 15 will cost 400 €**

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**Accommodation: 190 euros** plus VAT / night / room DUI

Stay at the hotel where the assembly is held

**H10 MARINA** / Av. del Bogatell, 64, 68, 08005 Barcelona (Spain)

If the room is double use, the cost is **210 euros** plus VAT / night / DU room.

**Accompanying** persons program: **200 euros** plus VAT / person.

October 26, gives access to the "Gaudí Tour" and the gala dinner.

**Professional visit** on October 27th: **80 euros** plus VAT / person



Please send us an e-mail to [anafric@anafric.es](mailto:anafric@anafric.es) with the attached form to formalize your **registration BEFORE 15 AUGUST 2023.**

Upon receipt of this form, an invoice will be issued for payment by bank transfer.

**IMPORTANT:** If you are a livestock-meat company and you want to participate in **NetWorking eXpeRience**, please also fill in the form that you will find in this link: [REGISTRATION FORM](#) and send it to [anafric@anafric.es](mailto:anafric@anafric.es)

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## REGISTRATION FORM

**Participating association or company:** \_\_\_\_\_

If you are a company, please indicate which association you belong to:

**E-mail address:** \_\_\_\_\_

**Contact telephone number:** \_\_\_\_\_

**Fiscal data for the invoice:** \_\_\_\_\_



**Participant details**

<b>HOTEL RESERVATION</b>	
Check-in date	
Departure date	
Number of nights	
Single or double occupancy	

<b>First and last name: _____</b>		<b>mark with an X where you will be attending</b>
<b>October 25, 2023</b>	Vet Group	
	SWG	
	Sterring Committee	
<b>October 26, 2023</b>	LTS	
	MIS	
	ITS	
	NetWorking eXpeRience	
	Lunch	
	Internal AGM	
	Public AGM	
	Gala evening	
	Accompanying person program	
<b>October 27, 2023</b>	Professional visit	

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